

LANSERHOF LANS WINS THE WELLNESS INDUSTRY'S OSCAR FOR THE EIGHTH CONSECUTIVE TIME

Record-breaking - for the eighth time the health resort in Lans was awarded the European HEALTH & SPA AWARD in the "Best Medical Spa" category.



LAN
SER
HOF

The Lanserhof Lans wins the most prestigious award in the industry. The European HEALTH & SPA AWARD, the first independent European award with the most stringent assessments for health and spa innovations, is awarded in ten categories. The nominees are judged by an independent international jury of experts from the wellness industry as well as personalities from business and the media. The aim of the award is to showcase opportunities and trends in the wellness industry and to show the transformation as well as the quality of the wellness companies and product innovations. The assessment is based on nine criteria: Design & Technology, Health, Supply & Service, Benefit, Profitability, Sustainability, Creativity, Corporate Social Responsibility (CSR) and Mystery Check.

Dr. Christian Harisch, Managing Director of the Lanserhof Group, is delighted to receive the award, which was presented at the Park Hyatt in Vienna on June 21, 2017: "It is a very special honor to receive an award such as the European HEALTH & SPA AWARD for the eighth time. Especially after the conversion of the Lanserhof Lans, it is great recognition. "

The Lanserhof Lans secured the award in the "Best Medical Spa" category, in the most part, due to the hotel's innovations. Ingenhoven architects' new build houses 16 exclusive rooms and suites, a sauna, a heated indoor and outdoor swimming pool with seawater quality, a medical cold chamber of up to minus 110 degrees celcius and expanded medical facilities. At the same time, upgrades were made in the entrance hall, where the reception, restaurant, shop, fireplace lounge and library are located, as well as on the second floor in the wellness area.

The Lanserhof is embedded in a breathtaking, almost untouched landscape. The seamless integration of the architecture into the Alpine landscape, taking into account building physics and aspects, whilst maintaining careful handling of the surrounding nature was of great importance.

Natural materials, harmonious and simplistic rooms are the building blocks of a health-promoting architecture, which focuses on the holistic recovery of the guests.

– ENDS –

Notes to Editors:

For more information on the Lanserhof Tegernsee, Lanserhof Lans and the Lans Medicum Hamburg please visit:
www.lanserhof.com

The Lanserhof: For 30 years the Lanserhof medical institution has been practising the LANS Med concept, a symbiosis of traditional naturopathy and state-of-the-art medicine treating both mind and body. In January 2014 a new Lanserhof health clinic opened on the shores of Lake Tegernsee in Germany. Designed to support the natural healing process, Lanserhof Tegernsee promotes physical well-being and inner balance, with great focus on personal regeneration.

For media enquiries / press visits please contact Sarah Redfern/ Fredrica Bowkett-Slater:
Sarah.redfern@lemongrassmarketing.com

Fredrica-bowkett-slater@lemongrassmarketing.com

www.lemongrassmarketing.com

t: +44 (0)1865 237 990

LAN
SER
HOF